

Revenue and Cost Monitoring

FOLLOW THE MONEY

Protect your revenue with autonomous monitoring. Anodot catches missing revenue across all your revenue streams in real-time, alerts appropriate teams, and provides deep root-cause analysis.

REAL-TIME REVENUE PROTECTION

AI models can provide proactive revenue protection by catching unusual revenue drops in real time. Anodot's anomaly detection capabilities catch missing revenue immediately, alert appropriate teams, and provide deep root-cause analysis so that problems can be remediated quickly. Track revenue anomalies across all your revenue streams:



Purchase transactions



Microtransactions



Subscription renewals & cancellations



Partners & affiliates



Discount offers



Payment errors & fraud

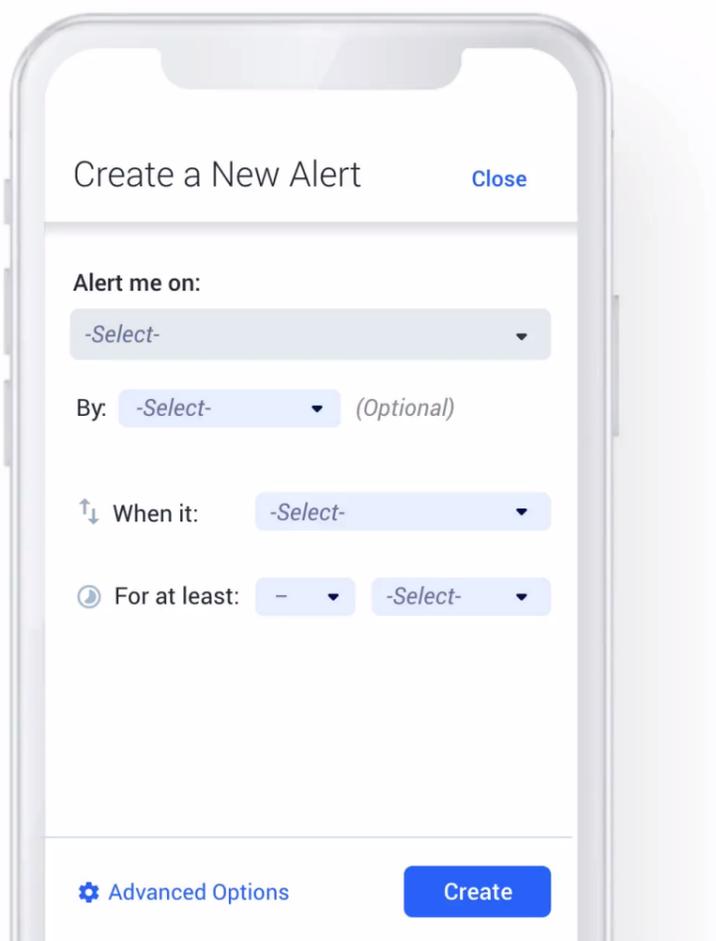
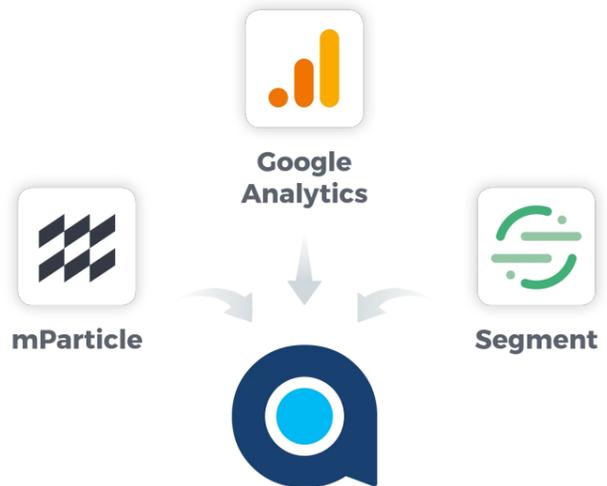
BULLETPROOF YOUR REVENUE STREAMS

Your business's revenue model is complex and fragmented into multiple streams comprising of micro-transactions, subscriptions, partners and affiliates. A glitch in any of these revenue sources can result in massive bleeds to your bottom line, either through major incidents or by small daily trickles that are overlooked for an extended period of time.

Monitoring these detailed revenue streams across segments, products, payment providers, and devices in real-time is impossible without the help of AI to oversee it all.

CONNECT YOUR FINANCIAL & PAYMENT DATA

With Anodot, there are no painful integrations, and no learning curve. Staying on top of your revenue data is quick and easy—simply use our built-in collectors. Anodot learns the normal behavior of every single metric, and starts monitoring all data streams for anomalous behavior within minutes.



AUTONOMOUS MONITORING THAT ADAPTS TO YOUR NEEDS

Anodot is a fully autonomous platform, that frees you from the manual labor of setting and updating thresholds and defining what data to look for or when. Once synced, Anodot automatically starts monitoring all your revenue data in real time.

Advanced revenue monitors are easily created right from the alert dashboard. You can even sync events such as new payment providers and new offers for greater context when incidents occur.

LASER-FOCUSED REAL-TIME ALERTS

Anodot autonomously monitors billions of events of every metric in your revenue data and distills them into the single, scored, impact alerts that you need to know about right now. Leave alert storms, false positives and false negatives in the past.

Anodot notifies you about incidents immediately via email, Slack, PagerDuty or even Webhook.

